



One data feed can now power your shopping engines and your mobile website

Two services for the price of one from SingleFeed and mShopper

Get Your Products Seen & Sold.

SingleFeed and mShopper connect your products with millions of shoppers across multiple marketing channels. The combined service gets your products seen and sold on the comparison shopping engines (CSEs) and gives your mobile shoppers a mobile-centric shopping experience—that converts.

SINGLEFEED

SingleFeed, a Google Shopping Partner for data feed management, optimizes a merchant's product data for delivery to multiple marketing channels including the top CSEs and mShopper.

Visit: SingleFeed.com

mshopper

mShopper provides merchants with a conversion-focused mobile website that is versioned for every type of smartphone and optimized for the unique shopping behaviors of mobile shoppers. Create your custom-branded mStore® using your SingleFeed product data feed and start growing your mobile sales today.

Visit: mShopper.com



Distribute Quality Data, Get Great Results.

A quality data feed—optimized and categorized for each marketing channel—gives your customers a great shopping experience. SingleFeed does all the heavy lifting to get your data in tip-top shape.

Succeed on Comparison Shopping Engines.

Many SingleFeed merchants are getting 15-25% of revenue from shopping engines like Google Shopping, Shopzilla, Pronto, Gifts.com and NexTag. Don't wait for site visitors—push your products out to shoppers that are looking to make a purchase!

Succeed with Mobile Shoppers.

Use your SingleFeed data feed to power a world-class mobile website automatically - - no IT needed!
Increase your mobile conversion rate 2x to 10x.



mShopper Dashboard

Easily Manage and Promote Your mStore®.

With one click your entire SingleFeed product library is imported into your mStore and updated automatically as often as you'd like! Then, customize your mStore's design and layout, create additional custom pages, schedule hot deals, and view analytics.

Your dashboard also includes free promotional tools that drive mStore traffic from your website, email database, social media pages, print materials (using SMS short codes/QR codes), and stores.

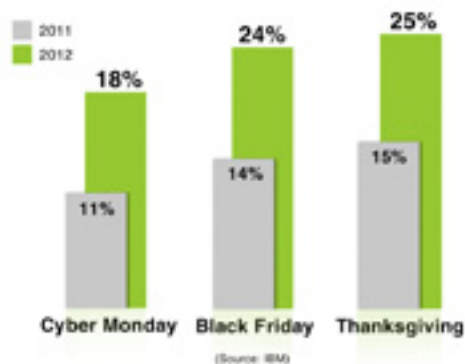
Use Text Messaging to Build Your Brand & Drive Traffic to Your mStore.

Your new mStore also includes a fully integrated SMS marketing solution. Speak to your most valuable shoppers wherever they are, whenever you want. (A value of up to \$1000 per month, for free.)



mShopper SMS Campaign: Send your alert, user clicks, user buys!

% of Online Traffic That Was Mobile - 2012



Why Go Mobile?

Get The "Google Bump" - Google now rewards its Adwords clients if they send their mobile users to mobile-optimized sites.

Acquire New Customers - mShopper data shows that the majority of our clients' sales come from new customers.

Recover Lost Revenue - Retailers see their conversion rates more than double after launching an mStore with mShopper.

We Make It Easy To Get Started

Contact mShopper (Sales@mShopper.com) or SingleFeed (Support@SingleFeed.com) today to find out about special pricing and get your products in the hands of more shoppers.