

Volusion File Export Instructions for SingleFeed

10/15/09

Using this query will allow you to export your products from your Volusion Store into a feed that can be easily imported into SingleFeed's system. SingleFeed then can submit your products to over a dozen comparison shopping engines including Google Base/Product Search, Nextag, Shopping.com, Pricegrabber, Shopzilla, Yahoo Shopping and many more. SingleFeed allows a merchant to manage their products with only one feed instead of one unique feed for each shopping engine. SingleFeed also automates the product submission, and optimizes and validates product data being sent to the engines to maximize performance.

1. Sign into your Volusion store admin and navigate to Inventory > Import/Export
2. Select Saved Exports from the drop down.
3. Click "+ Add New Query"
4. Set QB Customer ID to 0
5. Set QB Table to DB_Export
6. Set QB Title to SingleFeed Export
7. Set QB Query Type to Select
8. Paste the following into the QB Query field:

```
SELECT
p.ProductCode AS "UNIQUE INTERNAL CODE"
, p.ProductName AS [stripHTML-PRODUCT NAME]
, pd.ProductDescription AS [stripHTML-PRODUCT DESCRIPTION]
, IsNull(pe.ProductManufacturer, 'Store Name') AS MANUFACTURER
, pe.ProductPrice AS "PRODUCT PRICE"
, pe.SalePrice AS "SALE PRICE"
, pe.ProductCategory AS [CategoryTree-"CATEGORY"]
, 'Config_FullStoreURLProductDetails.asp?ProductCode=' + p.ProductCode AS "PRODUCT URL"
, 'Config_FullStoreURLConfig_ProductPhotosFolder/' + p.ProductCode + '1-2.jpg' AS "IMAGE URL"
, pe.ProductWeight AS "SHIPPING WEIGHT"
, pe.Google_Product_Type AS "PRODUCT TYPE"
, pe.ProductKeywords AS "KEYWORDS"
, pe.ProductCondition AS "CONDITION (IF NOT NEW)"
, p.Vendor_PartNo AS "MPN (MANUFACTURER PART NUMBER)"
, pe.UPC_code AS "UPC (UNIVERSAL PRODUCT CODE)"
, pe.Availability AS "Availability"
, pe.Fixed_ShippingCost AS "SHIPPING COST"

FROM Products p
INNER JOIN Products_Descriptions pd ON p.ProductID = pd.ProductID
INNER JOIN Products_Extended pe ON pd.ProductID = pe.ProductID

WHERE (p.IsChildOfProductCode is NULL OR p.IsChildOfProductCode = '')
AND (p.HideProduct is NULL OR p.HideProduct <> 'Y')
AND (pe.ProductPrice > 0)

ORDER BY p.ProductCode
```

9. Replace Store Name (on line 5) with your actual website/store name. Example: 'Acme Corp'
10. Set QB Export File Type to CSV.
11. Click Update.

12. Now that your query has been created and saved. Click on Inventory > Import/Export and select Saved Exports from the drop down.
13. Select the saved query "SingleFeed Export". The Export To: will change to CSV automatically.
14. Click Export Now button. If you get a page that displays some type of warning about your query, double check your QB Query in step 8.
15. Once the feed has been successfully generated, you will be prompted with a link to download your file. Save the file to your desktop. We recommend naming it something useful that you'll remember and add a date. Example: MyStoreName SingleFeed 05-11-2009.csv.
16. Upload this file to SingleFeed by visiting the Products tab of your SingleFeed account and selecting Upload Product Feed link. Choose My Computer upload and browse for the file, select ok, then click Start Upload. You can follow our short tutorial "How To Upload a Feed" - <http://www.screencast.com/t/y0tLh5Ke> for help.
17. Once your feed has been processed you will receive immediate feedback on the import status of your products.

volusion Admin Area

Orders Reports **Inventory** Marketing Customers Design Settings

Categories Products Options Import / Export Vendors Purchase Orders Receiving Product Key Distribution Warehouses

QueryBank | 1

Search Add Delete

Details

ID 1

QB Customer ID 0

QB Access List
Switch to Advanced View

Click To Edit

QB Table DB_Export

QB Title SingleFeed Export

QB Query Type SELECT

QB Query

```

1 SELECT
2 p.ProductCode AS "UNIQUE INTERNAL CODE"
3 , p.ProductName AS [stripHTML-PRODUCT NAME]
4 , pd.ProductDescription AS [stripHTML-PRODUCT DESCRIPTION]
5 , IsNull(pe.ProductManufacturer,'Store Name') AS MANUFACTURER
6 , pe.ProductPrice AS "PRODUCT PRICE"
7 , pe.SalePrice AS "SALE PRICE"
8 , pe.ProductCategory AS [CategoryTree-"CATEGORY"]
9 , 'Config_FullStoreURLProductDetails.asp?ProductCode=' + p.ProductCode AS "PRODUCT URL"
10 , 'Config_FullStoreURLConfig_ProductPhotosFolder/' + p.ProductCode + '-2.jpg' AS "IMAGE URL"
11 , pe.ProductWeight AS "SHIPPING WEIGHT"
12 , pe.Google_Product_Type AS "PRODUCT TYPE"
13 , pe.ProductKeywords AS "KEYWORDS"
14 , pe.ProductCondition AS "CONDITION (IF NOT NEW)"
15 , p.Vendor_PartNo AS "MPN (MANUFACTURER PART NUMBER)"
16 , pe.UPC_code AS "UPC (UNIVERSAL PRODUCT CODE)"
17 , pe.Availability AS "Availability"

```

QB Export File Type CSV

Last Mod By [1] Ryan Douglas

Update or Cancel

There are several additional fields not included in the feed file which can be submitted to SingleFeed. For a full list of the other fields we support, please review our Product Import Instructions. If your site has additional fields you may add them to the query by modifying the QB Query area. Adding such fields to your SingleFeed export file may require you to add new or custom attributes to your store. We highly recommend including such fields as UPC, MPN (manufacturer part number), color, and any others you can or have readily available. Any time you have a new product, make changes to any existing products (like a price update), please generate a new file and upload the feed to SingleFeed. We'll process it and send it out to the shopping engines as soon as possible. Please note that every time you upload a feed, it complete overwrites and replaces your old one.

Practice good habits; regularly back up your website, product data, and order information. We recommend that you test this query in a development/staging area prior to running on a live site. SingleFeed is not responsible for any errors or problems that occur with this export query with customized or modified Volusion stores. We have tested our export query on a basic "out of the box" Volusion installation. SingleFeed provides these instructions on an "as-is" basis and makes no guarantee that it will work 100% with your Volusion store and may require modification.